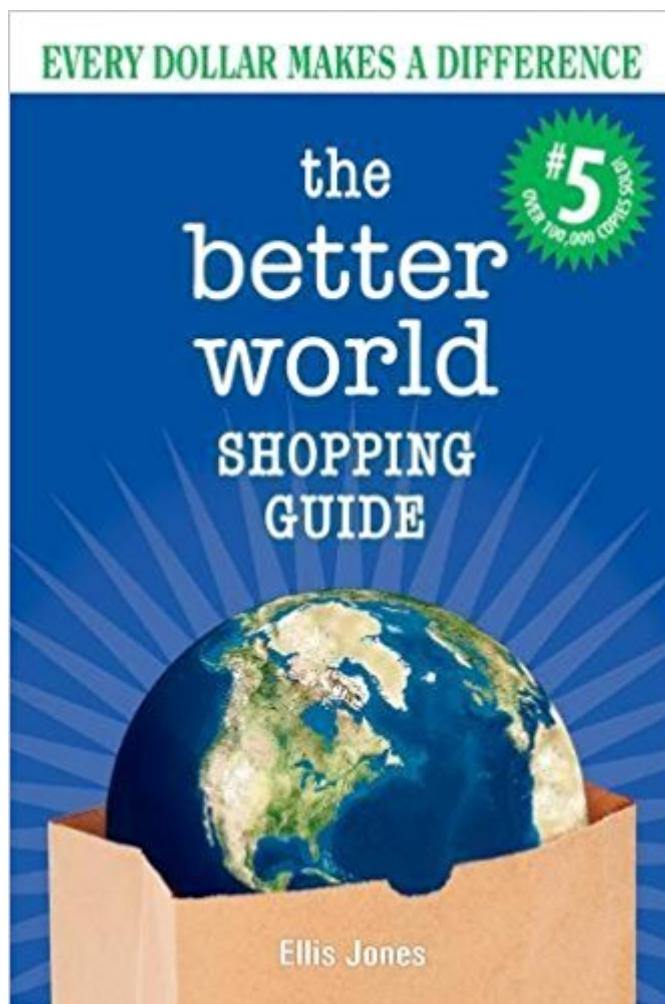


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The Better World Shopping Guide #5: Every Dollar Makes A Difference



Synopsis

While we generally try to make our vote count every four years, few of us realize that our most immediate power to shape the world is being squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of how our purchasing decisions have shaped it. The Better World Shopping Guide rates hundreds of products and services from A to F so you can quickly tell the "good guys" from the "bad guys" and ensure your money is not supporting corporations who make their decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated fifth edition will help you find out who actually "walks the talk" when it comes to: Environmental sustainability Human rights Community involvement Animal protection Social justice Small enough to fit in a back pocket or handbag, and organized in a user-friendly format, The Better World Shopping Guide will help you reward the companies who are doing good, penalize those involved in destructive activities, and change the world as you shop! Ellis Jones, PhD, is the award-winning, best-selling author of four previous editions of The Better World Shopping Guide and co-author of The Better World Handbook. A scholar of social responsibility, global citizenship, and everyday activism, Jones has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College.

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immediate power to shape the world is being squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of how our purchasing decisions have already shaped it. The Better World Shopping Guide rates hundreds of products and services from A to F so you can quickly tell the "good guys" from the "bad guys" and ensure your money is not supporting corporations who make their decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated fifth edition will help you find out who actually "walks the talk" when it comes to: Environmental sustainability, Human rights, Community involvement, Animal protection, Social justice. Small enough to fit in a back pocket or handbag, and organized in a user-friendly format, The Better World Shopping Guide will help you reward the companies who are doing good, penalize those involved in destructive activities, and change the world as you shop!

Ellis Jones, Ph.D. is the award-winning, bestselling author of The Better World Shopping Guide and The Better World Handbook. A scholar of social responsibility, global citizenship, and ethical consumerism, he gives presentations throughout the US and Canada empowering people to make a difference. Ellis is currently an Assistant Professor in the Department of Sociology and Anthropology at Holy Cross College in Worcester, MA, where he focuses his energies on bridging the gap between academics, activists and the average citizen. www.betterworldshopper.org

The book came missing many pages, and also then had duplicate pages further in the book.

The information in this little book has changed the way I shop. I am able to make smarter, more informed choices about which companies deserve my support and which companies don't. I was amazed and horrified at the "grades" some of my most frequently supported companies got. And why. Now that I know, I am making a change. It makes me feel as though I am making a difference and that I do have a voice through each and every dollar I spend. This would be a great gift for anyone who spends money and cares about our world.

Great book. My granddaughter introduced me to this. Shop and vote with your dollars. Buy products from companies that really care about the environment, people and...oh yea...the earth. Such a concept.

If you want to make a difference in your own small way...buy this book. It will give you the best banks, products, etc. that are good for the earth and good to their employees. I'm choosing these instead of the "corporate villains" listed. This is the second edition I've purchased over the years. I've given it to my kids and friends as gifts.

I absolutely love this! Small enough to fit in my purse, yet very thorough. The book is divided into categories and then the brands are listed alphabetically so if you are shopping you can whip it out and find what you're looking for quickly and easily. The only thing I wish it had was the criteria they use for their ratings, or what exactly the bad companies are doing that gets them a low grade. But half the point of this book is that it is small and easy to use quickly, so guess they probably just couldn't fit all that info in there. All in all, it's great though - I wish everyone had a copy, and actually cared to use it!!

This book is extremely practical. While I have done plenty of research in several categories for ethical purchasing such as coffee and chocolate, there is no way I would ever have the time or energy to research every company out there. I appreciate how this book takes human and environmental factors into account when grading companies. This book saves me hours of research time and allows me to choose the most ethical company while I am in the store. We vote for business practices with our dollars. Thanks to this book, I am now an educated voter.

It's good, I would have preferred more descriptive reason but I understand that they wanted to keep the book small. However, the website didn't provide any additional information either, infact after looking at the free website I was asking myself why I bought the book.

WE are giving it a try to see how much better we can shop

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